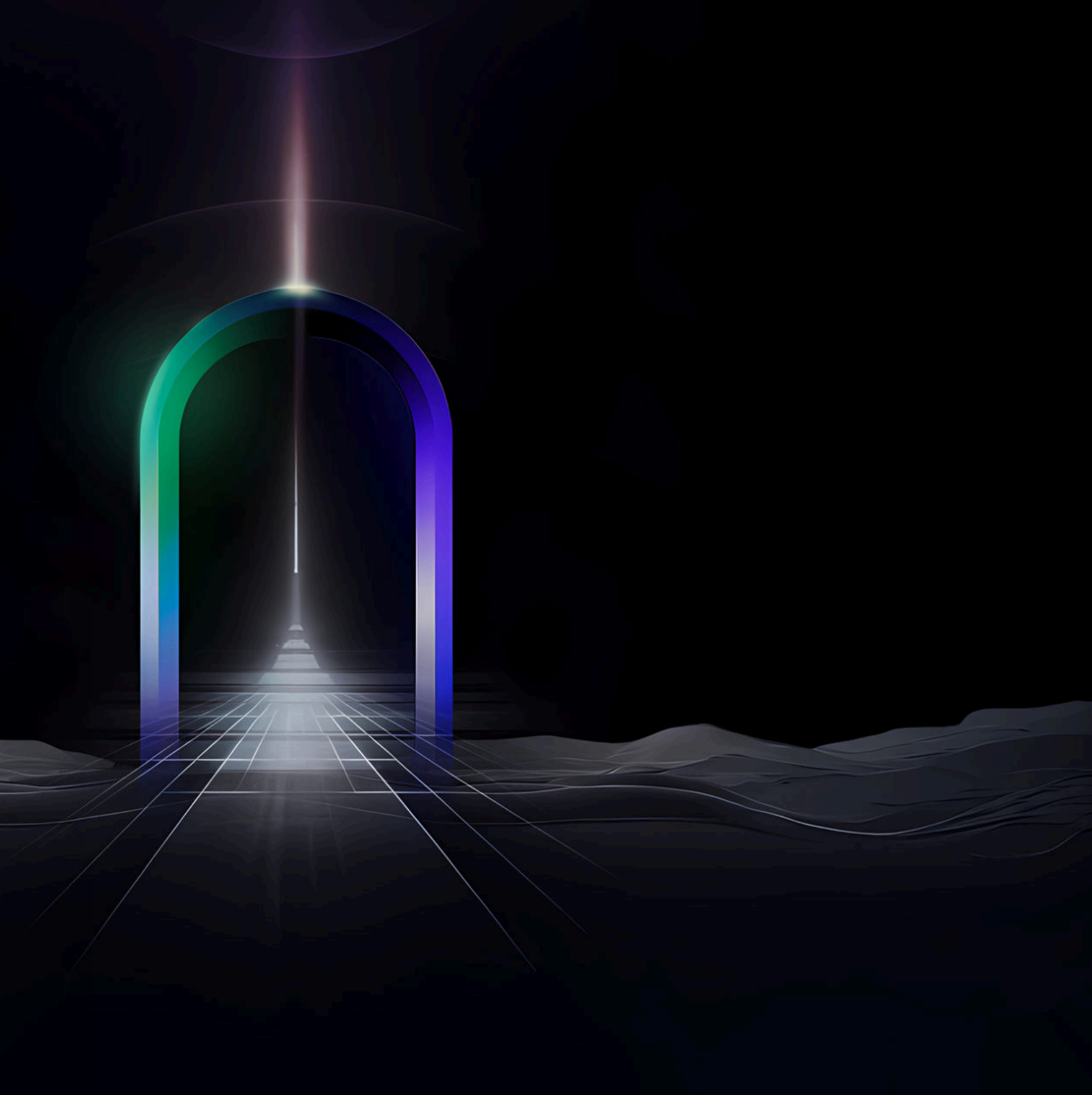




by AIM Media House

# The World's Most Exclusive Community for **Visionary AI Startup Founders**

A by-invitation-only network connecting AI-first startup founders with resources, mentorship, niche focused platform, enterprise access, and global expansion opportunities.



# About AIM Media House

AIM Media House is a global leader in technology media, specializing in artificial intelligence. Since 2012, we have been shaping AI conversations by providing expert insights, in-depth articles, and exclusive interviews that decode complex technological advancements.

Let's have a look  
at the AIM Scale

2M+

Monthly Global Readers across AI. World's Leading Media and analyst firm specialising in AI Industry Influence through research, thought leadership, and networking.

200+

**CxO & Founder-Level  
Members**

in AIM's Leaders Council,  
representing top tech  
companies.

## AIM's Flagship AI Events & Influence

AIM's premier AI and technology conferences have hosted industry pioneers and top entrepreneurs, including:

CDO Vision ↗

MachineCon ↗

Cypher AI Conference ↗

MLDS ↗

Data Engineering Summit ↗

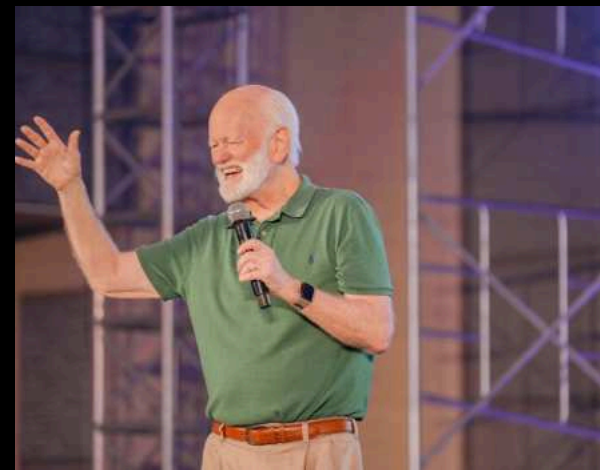
Happy LLAMA – AI Summit ↗

# Past speakers at AIM Flagship Events



Manu Kumar Jain

India CEO – G42



Marshall Goldsmith

Thinkers50 Hall of Fame  
#1 Executive Coach  
#1 NYT Bestselling Author



Abhinav Bindra

5 Time Olympian, Entrepreneur



Ronnie Screwvala

CEO – Upgrad



Kailash Nath

CTO – Zerodha



Dr A Velumani

Founder – Thyrocare



Aman Gupta

Founder – Boat



# Your Pain, Our Purpose

“Scaling AI is a Solo Sport... Until It's Not.....  
The Hard Truths Every AI Founder Faces”

- ✓ Your investors nod at ‘machine learning’ but panic at **‘transformers’**
- ✓ Enterprise doors slam shut without a **‘warm intro’** from someone who’s been there.
- ✓ Your MVP is genius, but scaling feels like **“coding in the dark.”**
- ✓ Your Slack community? **“Just 500 strangers arguing about ChatGPT.”**
- ✓ **Existing startup media platforms lack a singular focus on AI**, making it difficult for founders to connect with the right audience and brand their product among it.
- ✓ **Lack of an AI-Only Founders Network!!** As No existing community provides structured, founder-driven support at every stage.

We built  
**The Llama Club**  
to solve these gaps.

# Why this Isn't just another "Network"

## The Ivy League of AI Communities

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Where **0.5%**  
of AI Founders  
Earn Their Stripes

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*"This isn't a community.  
It's a platform to inspire and get inspired "*

---

"We reject 19/20 applicants. Why?  
Because mediocrity drowns out genius.

Here, every

**FOUNDER** is

- ✓ ***Building AI as the core product  
— not just a feature.***
- ✓ ***Past the 'idea stage'  
— MVP-ready or scaling fast.***
- ✓ ***Committed to giving as much  
as they take.***

# TLC: Our Differentiators

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What makes TLC

# DIFFERENT

is

- ✓ Founder-Only Access: No noise, no lurkers
- ✓ VC & Expert Proximity: Not just content — connections
- ✓ Outcome-Focused: Learning, visibility, funding
- ✓ Slack + IRL + Media: Blended engagement = deep value
- ✓ City Hubs: SF ↔ BLR as community cores

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*“This isn’t a community.  
It’s a platform to inspire and get inspired ”*

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# Glimpses from our past events





# Glimpses from our past events





# Core Community Pillars

The Llama Club operates as a highly curated ecosystem, bringing together:

## Members

AI startup founders at MVP, growth, and scaling stages.



## Collaborators

AI Focused VC firms, industry leaders, academia, enterprise partners, and government stakeholders.



## Mentors & Coaches

AI pioneers, successful entrepreneurs, and domain experts guiding members.



## City Chapters

**Local hubs (Bangalore & San Francisco)**

For in-person interactions.



An Ecosystem of Collaboration and Growth

# No Founder Left Behind

## Stage-Specific Fuel for Your AI Rocket Ship

### For MVP Stage

Find your first 10 believers

Mentorship from AI pioneers who've survived the 'garage days'.

Peer reviews to kill your darlings (yes, that feature needs to die).

Pre-seed investor matchmaking with VCs who geek out over your tech stack."

Scale without the scars

### For Growth Stage

GTM playbooks for enterprise deals that don't take 18 months.

War rooms to fix retention, pricing, and hiring. Cross-border expansion hacks (we've got chapters in Bangalore and San Fransisco)."

### For Scaling Stage

Dominate your Category

Global investor demo days for Series B+ raises.

Visiblity Firepower

Connect with worldwide audience & do thought leadrship

MVP → Growth → Scale



# The Hidden ROI of Belonging

## Why the Best Founders Fight to Get In

### Credibility

**AIM's stamp isn't just a logo**

it's a bullseye for investors, talent, and acquirers.

### Trust

**Swap NDAs for handshakes.**

Here, founders don't compete — they collaborate.

### Longevity

**Your membership never expires**

Even after you IPO, you'll still get the best intel.

This isn't networking.

**It's networth-building.**



# LEARNING & MENTORSHIP

Benefit	AIM Advantage
Slack Community Access	hosts largest and most active AI startup founder community, ensuring meaningful engagement and support.
Founder-to-Founder Connect	founder network fosters meaningful, high-value peer relationships and mutual support opportunities.
Founder Networking Mixers	proven track record hosting exclusive, influential AI industry networking events, drawing prominent participants.
Exclusive Private Dinners	Ultra-curated networking hosted by AIM and TLC — access to capital, candid conversations, and strategic allies.
Global Leader Access Program	Curated 1:1 call with a top tech fortune leaders relevant to the founder’s stage, challenge, or goal (infra, AI product, GTM, hiring, scaling ops, etc).
Monthly The Llama Club Newsletter	Authoritative insights and extensive industry knowledge offer unparalleled value to AI startup communities.

Benefit	AIM Advantage
Monthly Founder Workshops	Strong industry connections ensure direct access to highly credible, expert speakers with proven experience.
TLC Inhouse Events	Exclusive, high-signal learning and networking formats curated by AIM with global AI experts and top-tier founders.
Group Mentorship	Attracts seasoned entrepreneurs, providing credible, experience-based advice and actionable solutions.
Enterprise Go-to-Market (GTM) Workshops	Network includes seasoned enterprise leaders who deliver credible, actionable GTM strategies.
One-on-One Founder Mentorship	Robust founder network and mentor database allow personalized matchmaking with accomplished entrepreneurs.
GTM & Growth Playbooks	Built with insights from AIM’s network of top-performing AI founders and GTM advisors.
Investors Directory	Powered by AIM’s ongoing relationships and updated via direct ecosystem inputs.

# COMMUNITY & NETWORKING





# MEDIA SPOTLIGHT

Benefit	AIM Advantage
Dedicated Startup Feature Articles	Media reach spans millions of tech and AI professionals globally, amplifying your startup’s visibility and reputation.
Startup Branding Video	Professional video production team creates compelling stories, widely distributed across influential platforms.
Podcast Feature Opportunity	Podcasts have significant credibility, listener base, and distribution among decision-makers in AI and tech industries.
AIM Custom Research Reports	Globally recognized and authoritative, trusted by industry leaders for deep insights and strategic advice.
Speaking Slot at our conferences and events	Attracts senior decision-makers from leading global organizations, amplifying strategic visibility.
Feature in AIM Magzine (Digital & Print) - Front Page	High visibility placement in the AI industry's recognized publication with distribution to tech leaders and organizations across US & India (Digital & Print both)

## DETAILS

Benefit	AIM Advantage
Startup Talent Branding	Extensive reach in tech talent networks ensures visibility among top industry professionals and rising talents.
Dedicated Job Listings	Career platform and industry recognition ensure your job listings are viewed by top-tier professionals across the AI sector.

# TEAM BUILDING & TALENT EDGE



# INVESTMENTS & FUNDING

Benefit	AIM Advantage
VC-Startup Connect (Investor Meetings)	Maintains strong partnerships with top-tier global and domestic investors actively seeking AI investments.
Pitch Slot at Llama Battleground	AIM's Llama Battleground is highly respected, attracting top-tier investors, VCs, and industry leaders regularly.

## DETAILS

# EVENTS & PREMIUM PERKS

Benefit	AIM Advantage
Complimentary Premium Event Passes	AIM conferences are premier gatherings for global AI leaders, offering unparalleled exposure and networking opportunities.
Discount on AIM Event Sponsorships	Flagship conferences consistently attract global brands and leaders, offering unmatched sponsorship value and audience reach.



# Membership Plans – Curated to serve AI Founder of all growth stages



Benefit	What's Included?	Ignite (Free)	Accelerate (\$99/mo)	Amplify (\$399/mo)	Inner Circle (\$799/mo)
Slack Community Access	Private Slack workspace for continuous networking, resource-sharing, real-time advice, and peer support.	Slack Community	Slack Community	Slack Community	Exclusive Slack Channels & VIP access
Founder-to-Founder Connect	Facilitated, curated introductions between founders within AIM's extensive startup community.	✓	✓	✓	✓
Founder Networking Mixers	Curated virtual and in-person meetups for founders, investors, and industry leaders to build strategic relationships.	✓	✓	✓	✓
Exclusive Private Dinners	Intimate, closed-door dinners with top VCs, industry leaders, and influential AI founders in SF & Bangalore (invite-only).	✗	1 Pass Annually	2 Pass Annually	All Access with Retreats Invite
Global Leader Access Program	Curated 1:1 call with a top tech fortune leaders relevant to the founder's stage, challenge, or goal (infra, AI product, GTM, hiring, scaling ops, etc).	✗	2 Tech Leader Office Hours/Semester	4 Tech Leader Office Hours/Quarter	6 Tech Leader Office Hours/Quarter
Monthly The Llama Club Newsletter	Monthly newsletter highlighting founder journeys, funding opportunities, industry trends, and best practices.	✓	✓	✓	✓
TLC Inhouse Events	Access to strategic roundtable, fireside, expert talks with AI industry leaders, community founders, experts and seasoned investors	1 Pass every 6 Month	3 Pass every 6 Month ( Applicable to any 3 event of mentioned types)	Monthly - Pass ( Applicable to any monthly event of mentioned types) & opp to moderate	All Access & Opportunity to speak & moderate
Growth Focused Hands on Workshops	Interactive Handson sessions with top founders, investors, and industry leaders on growth, fundraising & strategy.	1/Quarter	✓	✓ with Recordings	✓ with Recordings & AMA
Group Mentorship	Structured peer mentorship groups, focused on real-world startup challenges, facilitated by experienced founders.	✗	✓	✓	✓
Enterprise Go-to-Market (GTM) Workshops	Hands-on strategic workshops/bootcamps focused on enterprise customer acquisition, market expansion, and scaling techniques.	1 Workshop/Year	2 Workshop/Year	4 Workshop/Year with Recordings	All Access with Recordings & AMA
One-on-One Mentorship	Personalized 1:1 mentoring sessions with successful startup founders, VCs and Enterprise AI Leaders.	✗	1 Session/Semester	1 Session/Quarter	2 Session/Quarter with Priority
GTM & Growth Playbooks	Access to curated go-to-market playbooks tailored for AI startups (ICP definition, positioning, sales funnels, channel growth, partnerships).	✗	Access to 1 Copy Annually	Access to 3 Copy Annually	Access to all copies Annually
Investors Directory	Private access to a vetted list of 200+ AI-focused angels, VCs, micro funds, and strategic investors across India & US	✗	One time Access to Investors directory (50 Pre Vatted Profiles) - Annually	One time Access to Investors directory (100 Pre Vatted Profiles)	Access to Investors directory (200 Pre Vatted Profiles) with quarterly updates

# Membership Plans – Curated to serve AI Founder of all growth stages

Benefit	What's Included?	Ignite (Free)	Accelerate (\$99/mo)	Amplify (\$399/mo)	Inner Circle (\$799/mo)
Dedicated Startup Feature Articles	Professionally written startup feature articles published across AIM media properties, showcasing your growth story.	✗	1/year	2/year	3/year
Startup Branding Video	High-quality video content professionally produced to highlight your startup's mission, culture, and achievements.	✗	✗	✓	✓
Podcast Feature Opportunity	Exclusive founder interview on AIM's influential industry podcasts, reaching thousands of dedicated listeners.	✗	✗	✓	✓
AIM Custom Research Reports	Customized industry reports and AI market insights specifically tailored for your startup's strategy & growth.	✗	✗	Annual	Quarterly
Speaking Slot at our conferences and events	Opportunity to speak and network at exclusive AIM-hosted events attended by C-level executives & AI leaders.	✗	✗	✗	✓
Feature in AIM Magazine (Digital & Print) - Front Page	Exclusive front-page or spotlight feature in AIM's print magazine.	✗	✗	✗	✓ 1 edition
Startup Talent Branding	Highlight your startup's unique culture and benefits to attract and retain top-tier talent within AIM's networks.	✗	✗	✓	✓
Dedicated Job Listings	Premium placement of your job openings on AIM's widely followed industry-focused career platform.	✗	1 Listing Annually	1 Listing Quarterly	1 Listing Monthly
VC-Startup Connect (Investor Meetings)	Facilitated connections with prominent VCs, angel investors, and funds through regular personalized introductions.	✗	✗	Quarterly	Monthly
Pitch Slot at Llama Battleground	Direct opportunity to pitch your startup at AIM's premier startup competition and showcase events.	✗	✗	✓	✓ Priority
TLC Demo Day	Opportunity to pitch live to top-tier VCs, CVCs, and founders from India & SF, curated by AIM. Includes pitch feedback.	✗	1 Demo Days Access in a Year	2 Demo Days Access in a Year	All Demo Days Access
Complimentary Premium Event Passes	Complimentary tickets to AIM's premium annual conferences and exclusive industry events	✗	✗	1/year	3/year
Discount on AIM Event Sponsorships	Significant discounts on sponsorship packages at AIM's flagship conferences and industry events.	✗	✗	10%	20%



# So Where We Will do the real talk !!!!

## Exclusive Founders-Only Slack Community

This is the place, Where the Real Moves Happen



Join a private Slack workspace to connect, collaborate, and engage with a global network of AI-first startup founders in real time.

## Your new watercooler

### A Place where

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Founders share unreleased product roadmaps

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Investors drop early-stage deals.

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Mentors settle debates like 'Open-source vs. proprietary'

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No screenshots • No leaks • Just raw unfiltered scaling hacks.

# The Llama Club

## How We Separate Visionaries from Tourists”

### This Community is FOR You if You Are

- ✓ **A visionary AI startup founder**  
building a company where AI is the core product, not just a feature.
- ✓ An entrepreneur looking for exchange learnings, GTM support, and mentorship from AI-first investors and experts.
- ✓ Committed to long-term AI innovation and actively contributing to an exclusive, high-value network.
- ✓ Scaling a high-impact AI solution and seeking enterprise collaborations, policy influence, or global expansion.

### This Community is **NOT** for You if

You run a **service-based AI consultancy** or an outsourcing agency.

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Your startup **only integrates AI tools** rather than developing proprietary AI models.

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You are looking for a **general startup accelerator** rather than an AI-first founder network.

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You are not willing to actively engage, share, and grow within a premium, invite-only ecosystem.

Think you belong?  
**Prove it.**



# Our Selection Process

To maintain exclusivity, our selection process is rigorous and ensures only the most visionary AI founders are admitted.

## Eligibility Criteria

1

Must be a product-based AI startup (not service-based).

2

AI must be core to the product, not just a feature.

3

At least 2 paying customers or a functional MVP.

4

Must be **Grant/Seed to Series A** funded OR show strong traction.

5

The founding team must be a FULL TIME FOUNDERS & should have prior AI expertise or startup experience.



# Application Process

To maintain exclusivity, our selection process is rigorous and ensures only the most visionary AI founders are admitted.

## Step 1

Submit your application via our official portal.

## Step 2

Our committee reviews applications based on eligibility criteria.

## Step 3

Shortlisted founders go through an interview & profile vetting process.

## Step 4

If selected, founders receive a private invite to join community group and receive welcome kit

**0.5%** make it.

**100%** never leave.

# Your AI Founders' Calendar

## Where Every Event is a Growth Spurt

Digital	Private Slack community, monthly newsletter with AI insights.
Physical	Global mixers, retreats, and flagship events (e.g., Cypher Conference, Happy LLAMA ).
Hybrid	Workshops, Masterclasses, AMA & Fireside chats with AI pioneers & Domain Experts



# Backed by the Titans of AI Media Your Secret Weapon for Global Reach

## 2M+ Readers

hanging on AIM's every word.  
Your startup could be next.

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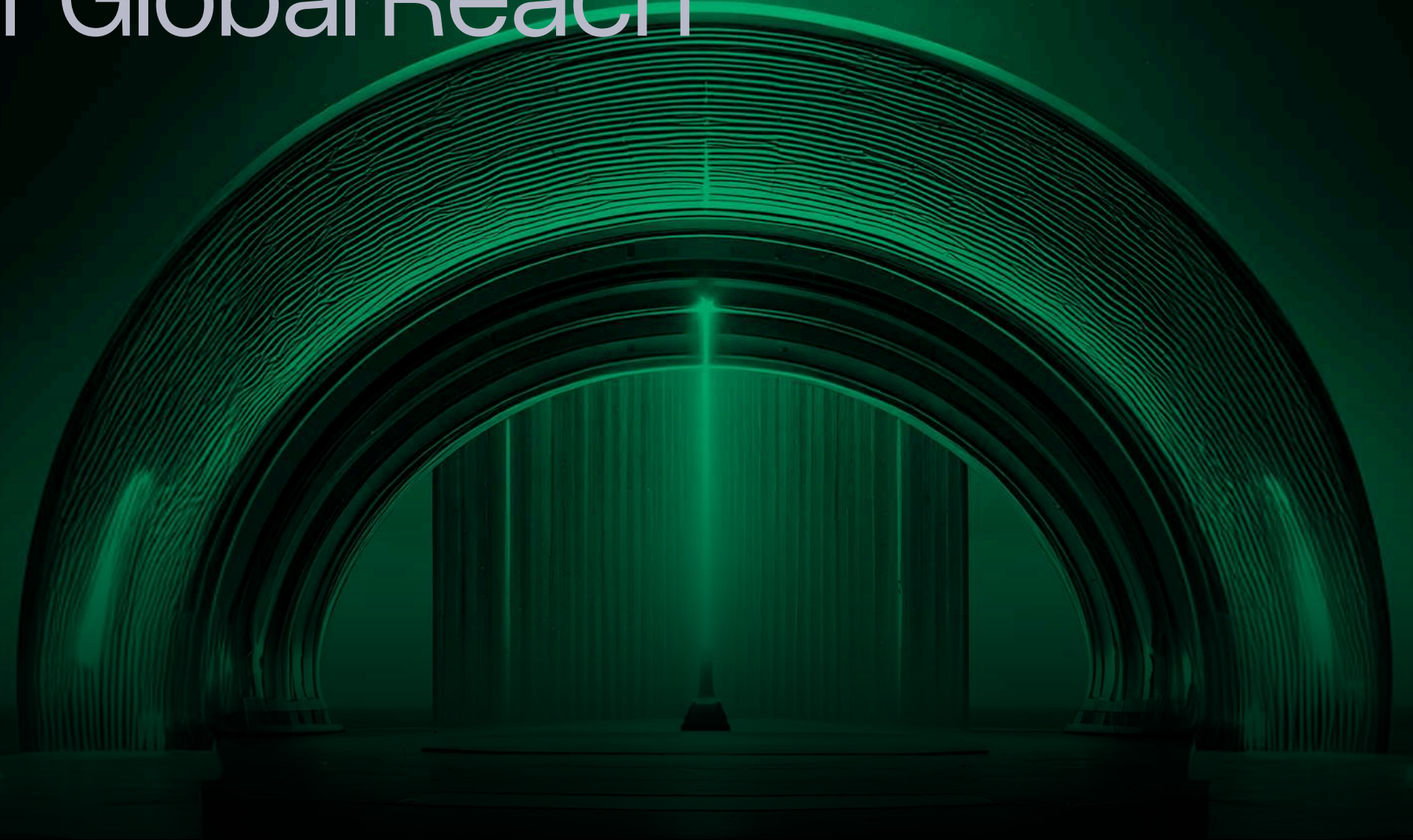
## 200+ Global Tech Leader's

in our network — your next  
board member is here.

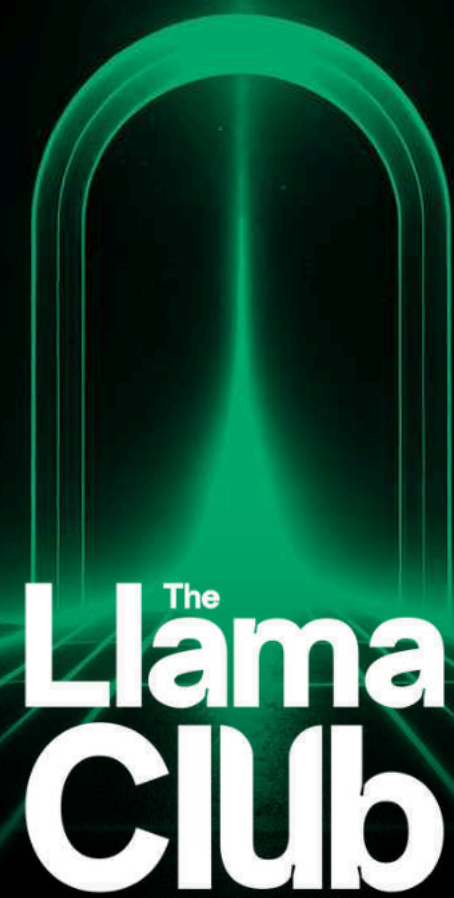
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Host of World's largest Key AI events.  
You'll be on stage before you're ready.

You're not just joining a community.  
**You're claiming your seat at AI's high table.**



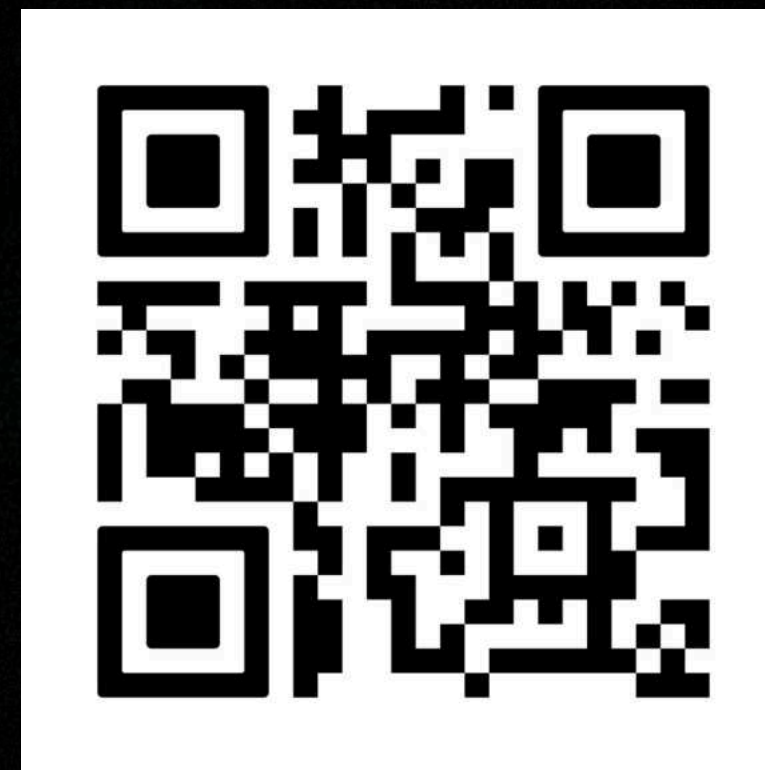




by AIM Media House

# The Future of AI Isn't Built by Lone Wolves

Will You Lead the Pack or Watch From the Sidelines?



*Scan. Apply. Dominate.*

Your AI legacy starts now